



Ballet Theatre Company 2011 Nutcracker Program Ad Insert



Ballet Theatre Company is excited to bring our magical Nutcracker to the Greater Hartford Area for its 10th year. Thank you for your support your ad in the program guide will help bring the magic of the Nutcracker to life for audiences young and old. In addition to supporting this year's Nutcracker, you also enriching the lives of children in need throughout greater Hartford. Advertising in this program will help fund BTC's Outreach performance of the Nutcracker for more than 600 children from area organizations including Girls Inc., the Village for Families and Children, The Bridge, HANOC, Marshall House, The Shelter For Women, the Bloomfield Middle Schools, Klingberg Family Centers, My Sister's Place, Saint Agnes Home, YWCA Hartford Region, Charter Oak Resource Center, Elmwood Early Learning Center, Jewish Federation for Community Living, New Britain Parks and Recreation After School Program, Asylum Hill Boys and Girls Club, and the special needs program in the West Hartford Public Schools.

In addition to helping to support the community, your ad will be seen by over 2,000 Nutcracker attendees. BTC will list your company in a special advertiser's section of the BTC Nutcracker website and create a link to your site for visitors. You will also receive credit at all other venues and events where BTC promotes the Nutcracker.

Events and Marketing		BTC 2011 Nutcracker Performance Dates			
<ul style="list-style-type: none"> BTC Website Park Road Parade West Hartford Holiday Walk Family Performance, Wadsworth Athenaeum BTC 2011 Nutcracker performances are held at the Carol Autorino Center for the Arts and Humanities on the Saint Joseph College Campus in West Hartford Any other 2011 events and performances 	<ul style="list-style-type: none"> Wednesday, December 14 at 6:30pm – (Outreach Performance) Thursday, December 15 at 6:30pm Friday, December 16 at 7:30pm Saturday, December 17 at 1:00pm and 4:30pm Sunday, December 18 at 1:00pm and 4:30pm Snow date: Monday, December 19 at 6:30pm 				
Organization or Company Name:			Nutcracker and Spring		
	Ad Size		Nutcracker 2011	Repertory 2012	
Contact Person:	<input type="checkbox"/> - Full Page (4.25" x 7.25")		<input type="checkbox"/> - \$150	<input type="checkbox"/> - \$225	
Address:	<input type="checkbox"/> - Half Page (4.25" x 3.5") \$75		<input type="checkbox"/> - \$75	<input type="checkbox"/> - \$110	
City, State, Zip:	<input type="checkbox"/> - Quarter Page/Business Card \$40		<input type="checkbox"/> - \$40	<input type="checkbox"/> - \$60	
Phone Number:	Make Checks Payable to: Ballet Theatre Company				
Website URL:					
Email address					
FINAL Deadline for Ad Materials and Payments is Wednesday, November 30, 2011					
<input type="checkbox"/> - Repeat 2010 Ad	Ad Submission Logistics				
Ad Material <input type="checkbox"/> - Attached or <input type="checkbox"/> -emailed					
	<ul style="list-style-type: none"> Camera-ready ad is preferred, but not required. Business cards can be used for Quarter page ads. Electronic ads can be accepted in Microsoft Word, JPEG, TIF, or PDF formats. 				
Special Instructions: (Mail Ads, materials, this agreement, and payment to: Ballet Theatre Company, 20 Jefferson Avenue, West Hartford, CT 06110. For questions, please email lchoskins@aol.com .)					

BTC is a 501c3 not for profit organization. The BTC 2011 Nutcracker Program is a fund-raising project put together by volunteers of the organization with a professional graphics and graphics artist, Laurel Hoskins. All efforts are taken to produce an error-free program. However, in the event of an error, BTC is under no obligation to reprint the program or refund any money. BTC has the right to reject or remove any ads. All payments are final upon receipt and we cannot offer refunds.